



# VFW NATIONAL HOME

## Getting Started as a Life Member Recruiter

Thank you for your interest in becoming a Life Member recruiter for the VFW National Home! We are excited to have you on the team. Here's how to get started:

**Step 1: Register to be a recruiter\*** – You must register with us if you want to be eligible for recognition.

- Send us an email at [narchambeau@vfnationalhome.org](mailto:narchambeau@vfnationalhome.org).
- You can also call 866-483-9642.

**Step 2: Access your Life Member Recruiter Kit.** Your online recruiter kit has all the tools you need to help us expand the National Home Life Member family. Visit [www.vfnationalhome.org/recruiter](http://www.vfnationalhome.org/recruiter) to download the following recruiter materials:

- Complete instructions on how to participate in the Life Member Recruiter program.
- A sample letter to send to family and friends asking them to become a Life Member;
- A downloadable Life Membership application: Be sure to add your name where it says “Recruited by”;
- Tips and Q & As for successful recruiting.

**Prefer a printed version of our Recruiter Kit?** Call 866-483-9642 or email [narchambeau@vfnationalhome.org](mailto:narchambeau@vfnationalhome.org).

**Step 3: Start recruiting!** Memberships can be purchased on our website or by mailing in the form with payment.

**Step 4: Get recognized.** We value the important work our volunteers perform to further our mission of helping military and veteran families through challenging times. As a show of gratitude, we will recognize Life Member recruiters by:

- Listing recruiters on our website;
- Profiling top recruiters on our website;
- Recognizing those who recruit 10 or more life members with a special certificate; and
- Recognizing those who recruit 25 or more life members with a National Home shirt.

\* Note: Only individuals are eligible for our Life Member recruiter program.