



Directions on how to submit Campbell's UPC codes

1. Cut out the UPC code (pictured below) from the Campbell's product. If the UPC code tears or rips, you may still send it. Campbell's accepts the UPC code as long as there is 51% or more of the UPC code. The UPC code will usually have directional cut lines. The little boy on the label does not have to be included for submission, but it's okay if it is.



2. Please do not send front labels anymore. We can no longer submit them for credit.



3. Before sending your UPC codes, place them in a Ziploc bag or envelope. There is no need to separate, staple, paper clip or tape together. The National Home has volunteers who do this for you. Simply place them in a bag or envelope and we will do the rest.
4. Send collected UPC codes and caps to:

**VFW National Home for Children
Attn: Campbell's Labels for Education Program
3573 S. Waverly Road
Eaton Rapids, MI 48827**